

# PROCESS

01

## CONSULTATION

Fill out our mini consultation form and we will send you a quote by email.

02

## WE SEND YOU A QUOTE

We will email you with your price quote, as well as a Statement of Work for you to approve, which will include your project details to begin your project.

03

## SEND US YOUR CONTENT

We will request further details to start your project to begin your website draft or digital marketing service requested. For websites, we will start your draft after we confirm that we have received your content & you can request for a maximum of one revision at this stage before payment will be requested to continue the build.

04

## APPROVAL & PAYMENT

Once you are ready to proceed after seeing your website draft, we will send you an invoice for payment to be made at this stage once you're ready to continue with the full website build. For all other services, an invoice will be sent to make a payment before starting your project. We also offer payment plans for website services which can be requested.

05

## BUILD STAGE & SET LIVE

We will continue the full build of your digital marketing service, website, with social media consultation and set up if required. For websites we will help you to set up your domain, website hosting and email if needed. We will set your website live once you have given approval! For any changes to your project 30 days after it's finalised and goes live with your approval, we charge an hourly rate.

# WEBSITE PRICES

## ESSENTIALS

*These are the only essential payments you will need to make to build and run your website.*

**KOKAI**  
MEDIA MARKETING | BRANDING AGENCY

01

### ONE-OFF WEBSITE BUILD FEE

**Prices start from:**

£150 for a Wix website refresh

£200 for a new one-page website/landing page

£400 for a new multi-page website of up to 5 pages

*Social media consultation and set up is included for free with any website (optional)*

02

### DOMAIN & WEBSITE HOSTING

**Domain name:**

This depends on your chosen domain provider. We provide support to register domains on Ionos.co.uk if you do not have a chosen provider. This starts from £1 for the first year, and £15 annually after that\*

**Website hosting:**

Starts from £14 monthly with basic features\*

Starts from £23 monthly for e-commerce, bookings and other similar features\*

*\*Prices are estimates based on Wix web hosting & Ionos domain prices and may change. We are not affiliated with any 3<sup>rd</sup> party company mentioned. Domain names can be registered with any provider of your choice. Website hosting plans can be paid annually or monthly, domain renewals are yearly and both domain & web hosting plans can be cancelled at any time with the third-party directly.*

## OPTIONAL/ADD-ONS

*These are optional that you can request to add.*

01

### ADDITIONAL WEBSITE PAGES/AMENDS

**Additional pages:** Starting from £60 per page

**Amends:** Free for the first 30 days after your website goes live. After this period, we have an hourly rate for any changes that require more than 5 minutes of amend time.

02

### BUSINESS EMAIL

**Emails:** If you choose to purchase your business email from Ionos, their email packages start from £1 per month (excl VAT)\* We provide support to register emails on Ionos.co.uk if you do not have a chosen provider\*

*\*Price is an estimate based on Ionos and may change. Email plans can be paid annually or monthly, and can be cancelled at any time with the third-party directly. We are not affiliated with any 3<sup>rd</sup> party provider mentioned. You can register with any provider of your choice for your domain and business email.*



# PRICES

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## ADDITIONAL SITE SERVICES:

### **Acuity booking site design and set up: £100**

*Additional costs include your monthly subscription paid directly to Acuity to run your booking site which starts from approximately £15 a month*

## GRAPHIC DESIGN & BRANDING SERVICES:

**Standard flyers** (per flyer): **£25**

**Motion flyers** (per flyer): **£30**

**Leaflets** (per leaflet): **£30**

**Booklets** (per booklet): **£35**

**Product design: £50**

**Business cards/loyalty cards: £30**

**Price list design** (1-3 pages): **£30**

**Instagram highlights design: £15**

**Gift vouchers/complimentary cards: £25**

**Training manual design: £60**

**Acuity booking website customisation & setup: £100**

**Banner design: £25**

**Watermarks: £20**

*Packages can be customised to suit your requirements*

*Can't see what you're looking for? Send us an email at [info@kokaibranding.co.uk](mailto:info@kokaibranding.co.uk)*



# TIME FRAMES

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01

## CONSULTATION & QUOTE

We aim to get back to you after you submit your mini consultation form within 2 working days.

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02

## WEBSITE DRAFTS

After you send us your content that we will request by email, we aim to design your website draft within 5 working days.

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03

## BUILD STAGE FOR ALL SERVICES

Once we have received your approval and payment, we aim to complete your full website build within 10 working days. During this time we will also complete your social media consultation and set up if needed.

At this stage, depending on the number of revisions you request, please keep in mind it may affect the set live date/deadline for the website. For all other services, we aim to complete it within 5-10 working days unless stated otherwise.

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04

## SET LIVE

Your website domain, hosting plan and business email if needed can be set up in as little as 15 minutes. Once these have been set up, we aim to have your website set live within 1 working day from approval

Amends are free for the first 30 days after your website/project goes live. For any changes 30 days after your project goes live, we charge an hourly rate.